

REALIZE YOUR VISION.

CONSULTING

MARKETING

POSITIONING

DEVELOPMENT



**Media contact:**

Q.D. Nguyen

[t]: 415.332.4886

[f]: 415.332.4009

[quang@thejpsgroup.com](mailto:quang@thejpsgroup.com)

**FOR IMMEDIATE RELEASE**

***RoomRez Adds PMS Interface Functionality to 14 Systems***

4 November 2002 — Sausalito, CA —The JPS Group today announced that its industry leading internet distribution system, RoomRez ([www.roomrez.com](http://www.roomrez.com)) now has full two way interfaces built with 14 property management systems. This means that hotels and hotel groups can now utilize all of the features of RoomRez without having to update any availability or manually enter any reservations into the PMS, notes Peter Schweitzer. Any rate changes in the PMS simultaneously updates rates in RoomRez, this makes it easier for hotels to manage their yield strategies as well as reduce staff time. Many hotels and hotel companies have been asking for last room availability for a long time, it is now a reality, said Schweitzer.

Furthermore, the various marketing functions available on the RoomRez platform, including customer loyalty and performance tracking of promotions and advertising can now be used in more hotel marketing channels to provide greater returns.

**The PMS**

Today, RoomRez interfaces are available for the following PMS s on a full two-way basis: Auto Clerk, Casablanca, Elite, Fidelio, Foxhotel, Front Office Hotel V4, Gastodat, HIS, Hospitality3000, Hotcom, HS3, Novacom, Thaler/Thalerclient and Winhotel. Interfaces to additional PMS s are currently in development.

For hotels that have, or want to set up, central reservations offices for voice bookings, RoomRez is also able to support complete call center functionality. Since the RoomRez platform is web-based, access to all models and functions are available from anywhere in the world at all times.

**NOTE TO EDITORS:**

Copyright©2002 The JPS Group LLC. The JPS Group provides an array of professional services to the hotel and travel industries, focusing on new hotel development ideas, innovative marketing concepts, and state-of-the-art technology solutions. For more information logon to [www.thejpsgroup.com](http://www.thejpsgroup.com) or email us at [info@thejpsgroup.com](mailto:info@thejpsgroup.com).

RoomRez™, MailRez™, and RezLetter™ are all service marks of Alpha International Pty (Australia). For more information on RoomRez logon to [www.roomrez.com](http://www.roomrez.com) or email us at [rezrep.usa@roomrez.com](mailto:rezrep.usa@roomrez.com).