

REALIZE YOUR VISION.

CONSULTING

MARKETING

POSITIONING

DEVELOPMENT



Media contact:

Q.D. Nguyen

[t]: 415.332.4886

[f]: 415.332.4009

quang@thejpsgroup.com

FOR IMMEDIATE RELEASE

The JPS Group Adds New Internet Services Account Manager

3 October 2002 — Sausalito, CA — J. Peter Schweitzer, founder of Design Hotels Inc. (www.designhotels.com) and its parent, lebensart global networks AG (www.lebensart-ag.com), recently formed The JPS Group to provide an array of professional services to the hotel and travel industries. The JPS Group focuses on bringing new hotel development ideas, innovative marketing concepts, and state-of-the-art technology solutions to the hotel and travel space. To support its current clients and on-going business development activities, Kerry Cooper, former Manager of Internet Services for Design Hotels, has joined the JPS Group as its new Internet Services Account Manager. Cooper brings 13 years of experience to The JPS Group. In addition working for Design Hotels Inc., his experience includes stints at Radisson Hotels, Six Continents, Utell International and Lexington Services Ltd.

Kerry brings with him extensive knowledge of various electronic distribution methods and has focused heavily on internet reservation systems during the past few years. Our primary web-based reservation product, RoomRez™, (www.roomrez.com) is already receiving strong adoption in Asia, Australia and New Zealand. Kerry will focus on expanding the market in North America, said Schweitzer.

NOTE TO EDITORS:

Copyright©2002 The JPS Group LLC. The JPS Group provides a broad range of professional services to the hotel and travel industries, focusing on new hotel development ideas, innovative marketing concepts, and state-of-the-art technology solutions. For more information logon to www.thejpsgroup.com or email us at info@thejpsgroup.com.

RoomRez™, MailRez™, and RezLetter™ are all service marks of Alpha International Pty (Australia). For more information on RoomRez logon to www.roomrez.com or email us at rezrep.usa@roomrez.com.